

Unicity | Corporate Profile



Unicity | The India Opportunity

Unicity Opens Offices in India

Unicity International, a leader in nutritional science, is excited to begin offering its world-class business opportunity and unique products to the people of India.

A Unicity Distributorship is revolutionary in the global, home-based business industry.



It offers you the following benefits:

- An affordable part-or full-time business.
- The ability to take control of your financial future.
- Scientifically proven products to promote healthy lifestyles in India.
- A world-class compensation plan with ten profit centers.
- A unique, ground-floor opportunity with an established company.
- A simple, step-by-step business building system.

Unicity provides everything you need to succeed in building a profitable business.

“After concluding my research of the Unicity's management team, products, and business model, I knew this would be a great opportunity for me to make a difference in the lives of many of my fellow Indians, both in terms of improving their health and enhancing their lives.”

– **Sashi Menon**

Investment Banker, two-time Indian Tennis Champion, was ranked among the Top 50 in the World, and a member of the Indian Davis Cup team for 16 years.



Our History | Our Heritage

From Rexall

Our roots and heritage go back to 1903 when the first Rexall drugstore opened. Establishing a tradition of trust and reliability, the company grew to 25,000 Rexall drugstores, more than any other retail chain in North America.

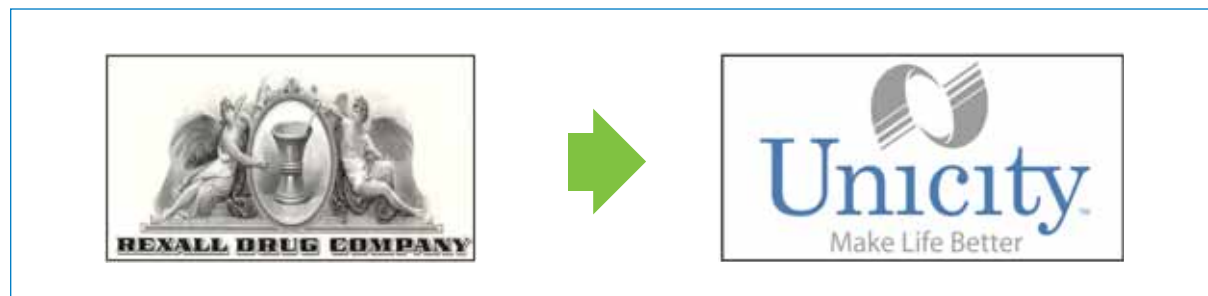
Rexall's independently owned stores represented hope and freedom for hard-working, business entrepreneurs, giving them an opportunity to take control of their lives and their financial futures.

In 1989 Rexall launched its Direct Sales division to market its most advanced nutritional supplement– Bios Life™– and to provide an inexpensive business opportunity for people around the world.



To Unicity International

In 2001, after Rexall merged with another prominent nutritional company rich in history and tradition, the combined two companies became known as Unicity International.



Unicity's mission is "Make Life Better." This is achieved by providing science-based nutritional formulations to help people look better and feel better. It also provides a low-cost business that can help people achieve independence and live a better life.

Unicity | A World-Class Company

Executive Management Team

Led by Stewart Hughes and Brent Morrill, Unicity has embarked on a quest to become the most prominent and respected enterprise in the global nutritional industry.

“Unicity is committed to excellence in everything we do, from the development and manufacturing of our world-class products to the support we provide to thousands of Distributors around the world. Our vision is to become the dominant business enterprise in the nutritional industry.”

– **Stewart Hughes**
Chairman and CEO



Stewart Hughes



Brent Morrill

Unicity Recognized Among the Top U.S. Companies



Unicity International has received numerous awards for its outstanding achievements. Unicity was recognized as the No. 1 privately held business in its home state of Utah and No. 87 in America.

A Global Opportunity

Unicity International operates out of 23 business facilities throughout the world and sells products to Distributors in 28 countries highlighted in dark blue in the map below.

Making Life Better

Part of Unicity's commitment to improve people's lives is the Make Life Better Foundation. This foundation financially supports causes around the world that make people's lives better.

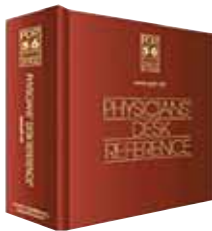


Science and Research | In Pursuit of Excellence

Committed to Science and Research

Unicity's success can be attributed to its commitment to an endless pursuit of nutritional excellence. All its products are formulated on a foundation of scientific research, clinical studies, and world-class quality control.

Our Bios Life products have been clinically proven in scientific trials and clinical studies at some of the top universities, hospitals, and research institutions around the world. Many of these studies have been published in prominent medical journals.



Proven and Recommended

Today Bios Life is recommended by thousands of doctors and healthcare professionals and is included in the prestigious Physicians' Desk Reference. This is the resource doctors turn to in the U.S. to learn about prescription drugs as well as safe, clinically proven alternatives, such as Bios Life.

Experienced Medical Advisory Team

Unicity's Medical Advisory Team is comprised of practicing healthcare professionals including cardiologists, family practitioners, gynecologists, ophthalmologists, nurse practitioners, dietitians, and sports medicine experts.



The Medical Advisory Team, together with Unicity's Research and Development Team, ensures that all product formulas meet the highest standards and are based on the latest scientific research available. Members of this group help oversee many of the clinical tests and trials being conducted around the world.

"I have been recommending the Bios Life formulations to my patients for more than 15 years. Hundreds of those patients have enjoyed remarkable results. Those results include healthy cholesterol and blood glucose levels in addition to inspiring weight losses. With confidence I continue to recommend Bios Life to my family, friends, and patients."

– **Neal Secrist**

Board Certified Family Physician for 20+ years, Emergency Physician, and former U.S. Air Force Flight Surgeon.



Heart Disease | India's Leading Health Challenge

India's Number 1 Cause of Death.

The World Health Organization (WHO) estimates that 60 percent of the world's cardiac patients will be Indians. With the rising tide of diabetes in India, the double jeopardy of diabetes and hypertension is set to result in an explosion of cardiovascular and other complications unless preventive action is taken now, alerts the Sanofi study.

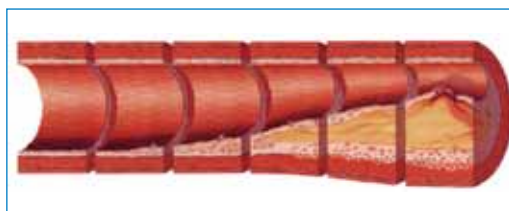


- The leading causes of CVD (Cardiovascular Disease) are abnormal cholesterol levels, abnormal blood sugar levels, and obesity.
- Not only is high LDL (bad cholesterol) a serious problem, but so is not enough HDL (good cholesterol). HDL is instrumental in removing excessive LDL from the bloodstream.
- Because Indians are genetically predisposed to having low HDL, they are at increased risk for heart disease, stroke, and heart attack.

Why High Cholesterol Is Bad

High cholesterol is a common condition in which the level of bad (LDL) cholesterol in the blood is higher than normal, causing negative results.

Over time, this excessive cholesterol forms a plaque on the inside walls of the arteries. If this plaque buildup ruptures, it results in a blockage of blood flow.



- If this blockage is in an artery to the brain, it results in a stroke.
- If this blockage is in an artery to the heart, it causes a heart attack.

For Indians, the problem is compounded due to smaller arteries that are often not amenable to stents and bypass surgery.

Unfortunately there are no warning signs of this plaque buildup, which is why heart disease is often called the "Silent Killer."

Diabetes | Another Health Challenge for India

India is known as the “Diabetes Capital of the World.”

In *The Diabetes Journal* report on the growth of diabetes around the world, they highlighted a disturbing statistic: Assuming that age-specific prevalence remains constant, the greatest absolute increase in the number of people with diabetes will be in India.

According to the World Diabetes Foundation, India has the world's largest diabetes population with more than 50 million diabetics. Other reports indicate that the number could be as high as 100 million.

More sources reveal startling statistics:

- The *Diabetes Atlas* is predicting that India will see a 50 percent increase in the number of diabetics between 2007 and 2015.
- The International Diabetes Federation estimates that diabetes is killing more than one million Indians every year.
- The World Health Organization (WHO) predicts that DEATHS from diabetes in India will increase by 35 percent over the next ten years.
- The problem is spreading rapidly countrywide. Indian Diabetes Research Foundation President Dr. A. Ramachandran said, "A recent study we did in Chennai and Kancheepuram shows an increase in prevalence of 40 percent in urban areas in six years, and 49 percent in rural areas in three years."
- The chronic, long-term complications of diabetes are occurring earlier in Indians and progressing more rapidly. Many Type 2 Diabetics are being diagnosed between 20 to 30 years of age.
- Diabetes costs India the equivalent of 2.1 percent of its annual gross domestic product. (Economist Intelligence Unit)



“Everyday 110 Indians have a foot or part of a leg amputated due to diabetic foot ulcers, and an unknown number of Indians die before they are even diagnosed.”

– **Per Ole Nielsen**
Project Manager of Access to Healthcare.

Obesity | India's Third Major Health Concern

Obesity has reached epidemic proportions in India.

The global obesity epidemic has hit India like a tsunami. The prevalence of people overweight and obese has been rapidly rising in India since 1995.

This increase in obesity is largely attributable to India's growth and urbanization. To make matters worse, Indians are genetically susceptible to weight accumulation around the waist.

Heart Asia conducted a study of 2021 Indians. The published report entitled *"Effect of Obesity on Cardiovascular Risk Factors in Urban Population in South India"* revealed shocking statistics.



- Of the 2021 Indians, 29.5 percent were considered obese.
- Glucose intolerance, dyslipidemia, hypertension, and metabolic syndrome were significantly higher among the overweight and obese subjects than among normal subjects.
- The prevalence of metabolic syndrome was 59 percent among the obese group, showing the highest risk for that group.

Children are also at risk.

Not only is adult obesity rising dramatically, but there has also been an alarming increase in childhood obesity. National Family Health Survey (NFHS) shows that as many as 20 percent of all India school-age children are overweight. This is troubling for India's future because childhood obesity is a leading risk factor for adult diabetes and heart disease.



Through proper education, exercise, and nutrition, lives can be saved.

Products | Bios Life

21 Years of Nutritional Excellence



In 1989 the first of a series of United States patents was issued on the Bios Life formulation titled “Method and Composition for the Reduction of Serum Cholesterol Levels.” Since that day, the Bios Life products have been used by millions of people around the world, boasting a 21-year safety record.

Bios Life D– A Proven Wellness Formula

Bios Life D is a unique combination of five different sources of soluble fiber blended with natural nutrients that work together synergistically to offer numerous health benefits. You need not wonder if this clinically proven product works; the benefits are both documentable and noticeable.



Benefits | Bios Life

Supports Healthy Cholesterol Levels

Bios Life D has been studied at some of the most credible research institutions in the world. One such study was conducted at the Cleveland Clinic, rated as the No.1 Heart Hospital in the world.



Dr. Dennis Sprecher, who conducted the study, said, "Such a product, if taken regularly, could reduce cardiovascular risk on a population basis and potentially decrease the need and/or dose for lipid-lowering prescription drugs."

Maintains Healthy Blood Sugar Levels

Bios Life D is also clinically proven to support healthy blood sugar levels. This scientific work has been recognized by the American Diabetes Association.

Most meals cause rapid fluctuations of glucose and insulin levels in our blood. The fiber matrix in Bios Life limits the rapid increase in blood sugar levels by spreading out the sugar absorption during the day and by reducing the glycemic index of our foods.



Bios Life Slim– A Weight Management Breakthrough

Bios Life Slim offers all of the benefits of Bios Life D plus a safe, proprietary natural formulation that enhances weight loss by reducing appetite and cravings, increasing energy levels, and allowing the body to burn fat naturally.

There are no known natural products or synthetic drugs that offer the combined benefits of Bios Life.



Physician Commentaries | Doctors Speak Out

There are thousands of healthcare professionals around the world recommending the Bios Life products to their family, friends and patients. Here are what some have to say...

"We use the Bios Life products in our Cardiovascular Clinic and have had tremendous success in maintaining healthy cholesterol and blood glucose levels. We have also seen a significant rise in HDL (good cholesterol) levels. We have placed more than 700 patients on Bios Life for blood-sugar and cholesterol management, or for weight-loss therapy. The patients are very pleased with Bios Life and the beneficial effects that the products have had on their cardiovascular health."

– **Annie T. Varughese**, MD, FACC,
and **Kozhaya C. Sokhon**, MD, FACC
Interventional Cardiology



"My patients who are using Bios Life Slim are encouraged with the progress they are making. Some of them have a compelling need to lose weight to improve their pulmonary function. In addition to the weight loss of my patients, I am impressed with the improvement of HgA1c as well as the lipid profile. The Bios Life products have helped my patients make better choices with their diets and exercise, leading overall to a better quality of life."

– **Mallika Iyer**, MD, MPH,
*American Board Certified in Allergy, Immunology,
and Pediatrics.*



"In my 30 years of medical practice, I never had the confidence to prescribe a natural product to my patients, until I was introduced to the Bios Life formulations. These products have produced impressive improvements in the health of my patients and for me personally. Bios Life Slim has been very effective in helping my patients reduce their cravings and appetite, increase their energy levels, and burn fat naturally."

– **Umesh A. Patel**, MD, FACC,
Board Certified Cardiologist.



If you are on prescription drugs, we encourage you to consult your physician before making changes to your medication.

Physician Commentaries | Doctors Speak Out

“As a Cardiologist, I see numerous patients who struggle to obtain their weight loss goals. Bios Life has been of tremendous benefit to help these patients. As a secondary benefit, they are maintaining healthy blood sugar and cholesterol levels as well as enjoying improved mobility. I am very pleased with all the benefits my patients are enjoying from using Bios Life.”

– **Sreeni R Gangasani**, MD, FACC, Cardiovascular Group
*President of Georgia, USA,
Association of Physicians of Indian Heritage.*



“Having Bios Life Slim in my practice has more than exceeded my expectations as a weight-loss program for all of my patients. I have noted an average of 3-10 pounds of weight loss in a month and patient satisfaction is overwhelmingly positive. It is a relief to finally have something safe and effective to offer for the children.”

– **Catherine Hart**, MD
Diplomat, American Board of Family Medicine



“For 17 years, I have been recommending the Bios Life products to my patients who are looking for a safe, natural alternative to their healthcare. I have been impressed with the multiple benefits offered by Bios Life. In addition to the well known and documented benefits of Bios Life, my patients have also enjoyed improved digestion, increased energy, enhanced bowel function, and a stronger immune system.”

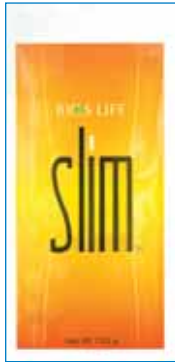
– **Stephen E Bloom**, MD PA
Family and General Medicine



If you are on prescription drugs, we encourage you to consult your physician before making changes to your medication.

Results | One Sachet Can Do So Much!

Tastes Great and Simple to Use.



Bios Life's unique and proprietary formula is convenient and easy to use. Simply mix one sachet of Bios life in 250-350 ml of water 5 -15 minutes prior to each of your two main meals. Each box contains 60 sachets.

Adults can safely consume one packet of Bios Life before each meal. Children ages 6 to 12 should consume only a half packet before each meal.

We are confident that, if you use Bios Life for 30 days, you will both see and feel the difference.



Darla Sanders

Lost 80 Pounds and 37.75 Inches



Scott Jordan

Lost 40 pounds and 34 inches

Join Us in Our Cause to Make Life Better

Unicity Distributors are proud to offer the only natural, safe, clinically proven product of its type to promote optimal health in India. We hope you join us in this mission. Together we can improve the lives of our fellow countryman.

All the Bios Life products are gluten free and do not contain stimulants or any animal by-products.

Sell Product | Earn Money

UNICITY'S 10 PROFIT CENTERS

#1 Retail Profits

Sell Bios Life and earn over ₹1,000 on each box sold.



Bios Life™ D™

Wholesale ₹2,250 Includes VAT
Retail ₹3,300
Earn ₹1,050

Bios Life™ Slim™

Wholesale ₹3,900 Includes VAT
Retail ₹5,400
Earn ₹1,500

#2 Personal Rebates

Earn volume discounts up to 30% off wholesale.

Personal Rebates					
Your Personal Volume	35-99	100-249	250-499	500-2499	2500+
Rebate Percent	5%	10%	15%	20%	30%



Bios Life D = 35 points

Bios Life Slim = 50 points

Help Others | Earn Money



#3 Fast Start Bonuses

Sponsor people and earn up to 30% on their first month orders.

Fast Start Bonuses	
You	
Your People	
Bonus:	up to 30%

#4 Group Bonuses

Start building your team and earn up to 20%.

Group Bonuses	
You	
Your Team	
Bonus:	up to 20%

#5 Team Builder Bonuses

Grow your volume and earn up to ₹9 Lakhs.

Team Builder Bonuses		
Team Builder Level	Organizational Volume (OV)	Bonus Amount
1	3,000	₹22,500
2	5,000	₹45,000
3	7,500	₹67,500
4	10,000	₹90,000
5	15,000	₹90,000
6	20,000	₹90,000
7	25,000	₹1,12,500
8	30,000	₹1,12,500
9	40,000	₹1,35,000
10	50,000	₹1,35,000

Build Teams | Earn Money

#6 and #7 Distributor and Presidential Royalties

Earn up to a 10% royalty on the teams you develop.

Royalties (Under You and Your Group)		
You		Bonus
Your Group		up to 20%
Generation		Royalty
1		5%
2		5%
3		5%
4		5% - 8%
5		5% - 9%
6		5%-10%

Each team leader has at least 35 in Personal Volume (PV) and 500 in Group Volume (GV).

#8 Presidential Bonuses

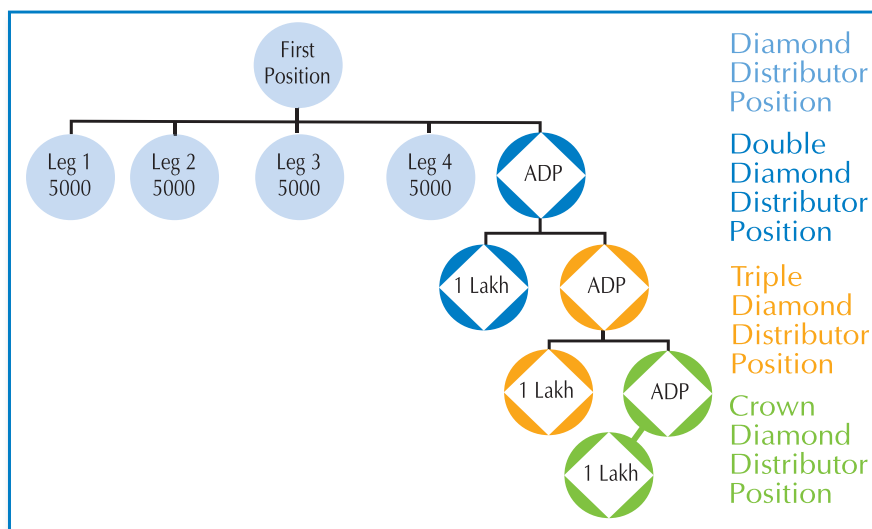
Earn up to ₹72.9 Lakhs by building quickly.

Presidential Bonuses				
Rank	Time	Leg Requirement	Organizational Volume	Bonus Amount
Sapphire	9 months	3 legs @ 5,000	50,000	₹ 12.15 Lakhs
Ruby	15 months	4 legs @ 5,000	1,00,000	₹ 24.30 Lakhs
Diamond	21 months	5 legs @ 5,000	1,50,000	₹ 36.45 Lakhs

Lead Others | Earn Money

#9 Advance Distributor Positions (ADP)

Earn up to three times on your volume.



#10 Chairman's Club Bonuses

Earn up to ₹7.425 Crores in lifestyle bonuses.

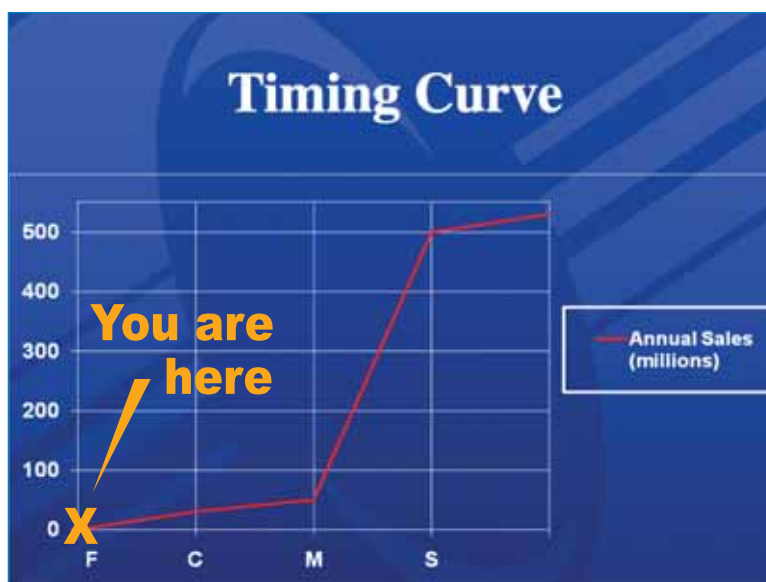
Chairman's Club Bonuses		
Rank	Organizational Volume	Bonus Value
Double Diamond 	5,00,000	₹67.50 Lakhs
Triple Diamond 	10,00,000	₹2.25 Crores
Crown Diamond 	20,00,000	₹4.50 Crores

For a detailed description of the Unicity Compensation Plan and requirements to qualify, please read the Unicity Compensation Plan brochure.

Right Time | Right Place

Now is the time!

- **The right opportunity at the right time.**
There has never been a time in the history of India when more people have been looking for a legitimate low-cost option for starting their own businesses than there is today.
- **The right product at the right time.**
The need and demand for a product like Bios Life have never been greater. Together we can help people live a longer, healthier, and a more fulfilling life.
- **The right company at the right time.**
Unicity's long history and experience are unequalled in the Direct Selling Industry. Today you can position yourself on the ground floor without the normal risks associated with other start-up businesses.
- **The right industry at the right time.**
The Wellness Industry is on the verge of explosion in India. People are looking for clinically proven health products that can enhance the quality of their lives.
- **You are at the right place at the right time.**
Your learning about the Unicity business did not happen accidentally. This is your chance to change your life forever.



India is at the epicenter of a series of trends that have never come together like this before. The outcome will create wealth for those people who can see it, believe it, and accept it, and who are willing to work hard NOW!

Business Commentaries | Leaders Speak Out

"My research has shown that Bios Life is the ONLY all natural, clinically proven alternative to statin medication for cholesterol management. The healthcare industry is poised to grow to be a 280-billion U.S. dollar industry in India by 2020. If you are looking to build your own financial future, Unicity is offering the perfect opportunity– a stable company, a breakthrough product, a lucrative compensation plan, and a proven system. If you are coachable, it is hard to fail in this business!"

– **Dr. Yogaraj Alaguraj**, B.Sc., M.B., B.S., M.D., (A.M.)
Physician and Entrepreneur



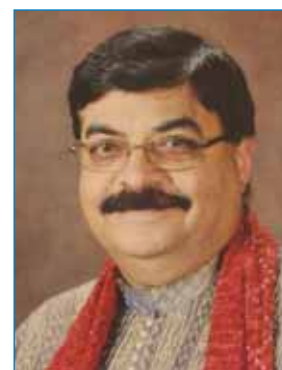
"As a physician working the field of Public and Preventive Health for more than 15 years, I have a greater conviction to address the increasing trend of heart disease, diabetes, and obesity in India than ever before. I know of no other nutritional supplement that provides the results that I have seen with Bio Life– a safe, natural, clinically proven nutritional supplement. You can use and recommend the Bios Life products with confidence."

– **Dr. Ashok Kumar Prabath**, MBBS
Physician and Entrepreneur



"When I first learned about the Unicity opportunity, I was very busy running my travel agency, real estate firm, and insurance business, as well as teaching students. The last thing I had time for was another business but, because of the respect I have for tennis champion Sashi Menon, I listened to what he said. The more he talked, the more my interest grew. After meeting with the President of Unicity and the top global leaders, I got started. This is quickly proving to be one of the best business decisions of my life. I consider myself extremely blessed to be a part of the Unicity family."

– **Rakesh Batra**
Entrepreneur, Professor of Economics, and Actor



Support | Unicity's Commitment to Training

You will be in business for yourself, but not by yourself.

- **Proven system.**

Everything you need to know and do to build a successful business is outlined in an easy-to-follow, step-by-step, business-building system.

- **Online videos.**

Unicity's award-winning videos will help you learn more about the Unicity business and make it easy to introduce the business to others.

- **Personal coaching.**

A team of experienced people will teach and support you every step of the way.

- **Training websites.**

You will have access to all the best training and support materials you need to achieve your goals.

- **Special events.**

As the Unicity business grows in your market, there will be business presentations and training events to support your efforts.

- **World-class materials.**

Unicity is committed to providing its Distributors with high-quality marketing materials. This Corporate Profile brochure is just one example.



Unicity's experienced management team and top Distributors are committed to helping you achieve your goals. We will not let you down!

Decision | Are you ready to change your life?

No change = No change.

If you are unhappy with where you find yourself today, things won't change until you change.

Benefits resulting from the most important decision you will ever make.

- **Take control of your life.**
Unicity offers you a low-cost business that you can build. Regardless of your background, age, education or prior work experience, this is your chance to take control of your life.
- **Become financially independent.**
The Unicity business offers you the ability to build a business that can make you wealthy. Of course, it won't be easy, but it will be worth it.
- **Live the life of your dreams.**
You have the opportunity with Unicity to achieve your dreams and goals. If you are willing to work hard, you can build a business that can provide you an amazing quality of life.
- **Make Life Better.**
The most rewarding way to improve your life is by improving the lives of others. At Unicity, we make life better and invite you to join us in our cause to make life better for millions of Indians.



You can do it. If you are coachable and committed to becoming successful, we can show you exactly what you need to do. We know you can be successful with our company, products, and business model. We believe in you!

At Unicity, we have people from every imaginable background achieving their goals and living the life of their dreams. This is your chance to grow as a person and build a life for you and your family that would be difficult to do in any other business environment.

Are you ready to get started?

Getting Started | Two Easy Steps

Step 1. Complete a Distributor Application.

The cost to get started is Rs.900. You will receive a starter kit with the materials you need to begin building your business.

Step 2. Place a Start-Up Order.

As you begin building your business you will need product for your own personal use and to sell to others. The order you place should be consistent with your goals and commitment. The size of the order you place when getting started is what everyone who joins your team will likely duplicate.

Associate **You (100)**



$$500 \text{ points} \times 20\% \text{ (Fast Start Bonuses)} = 100 \times 45 \text{ (conversion rate)} = ₹4,500 \text{ in earnings.}$$

Jr. Manager **You (250)**



$$1,250 \text{ points} \times 20\% \text{ (Fast Start Bonuses)} = 250 \times 45 \text{ (conversion rate)} = ₹11,250 \text{ in earnings.}$$

Manager **You (500)**



$$2,500 \text{ points} \times 30\% \text{ (Fast Start Bonuses)} = 750 \times 45 \text{ (conversion rate)} = ₹33,750 \text{ in earnings.}$$

What size order do you want your team to duplicate?