

Unicity North America

2010 PRESIDENTIAL BONUS PROGRAM

Objective

Encourage advancement to the Presidential ranks of Sapphire, Ruby and Diamond

Description of Bonuses

- Presidential Bonuses are earned by confirming the achievement of Sapphire, Ruby or Diamond ranks
- Once the rank has been achieved for three consecutive months, a bonus will be paid for each additional month the rank is confirmed up to nine months in a twelve-month period of time

Amount of Bonuses

- Sapphire = \$27,000 (\$3,000 per month for up to nine months)
- Ruby = \$54,000 (\$6,000 per month for up to nine months)
- Diamond = \$81,000 (\$9,000 per month for up to nine months)

Qualification Requirements

To be eligible for a Presidential Bonus, a *Franchise Partner* must achieve the following:

- Sapphire Bonus – Achieve the rank of Sapphire for three consecutive months within your first nine months
- Ruby Bonus – Achieve the rank of Ruby for three consecutive months within your first fifteen months
- Diamond Bonus – Achieve the rank of Diamond for three consecutive months within your first twenty-one months

Rank	Leg Requirement	Total Organizational Volume (OV) Requirement*	Minimum OV Required- outside your largest leg*
Sapphire	3 legs @ 5K	50K	20K
Ruby	4 legs @ 5K	100K	40K
Diamond	5 legs @ 5K	150K	60K

* Minimum volume needed outside the largest leg to meet leg balance requirement

Payment Timing

Bonus payments are made on the 20th of the month following the month the bonus is earned

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Frequently Asked Questions

Q – What does it mean to “confirm” a rank?

A – Confirming a rank means achieving the rank again after it was initially achieved for three consecutive months. For example, if a Franchise Partner achieves the rank of Sapphire for three consecutive months and then achieves the same rank in the following month, he or she has confirmed the rank in the fourth month.

Q – What if I don’t achieve the rank of Sapphire within the first nine months? Can I still reach the other Bonus levels?

A – The times allowed to build a business equal to each rank should be adequate for a Franchise Partner that is focused on building a strong business and teaching those principles to his team of Franchise Partners. If for some reason the rank of Sapphire is not achieved within the allotted time period, the Sapphire bonus is no longer available. The Franchise Partner may still strive for the Ruby bonus and the Diamond bonus.

Q – What if I do not confirm my rank of Sapphire, Ruby or Diamond, nine out of the next twelve months? Can I still receive the monthly Presidential Bonus for the month(s) that I do confirm the rank?

A – Yes, you may receive the bonus from 1 to 9 months over a 12 month period.

Q – Can I confirm more than one rank within the qualification period and be paid more than one bonus in a given month?

A – Yes. For example, you confirmed the rank of Diamond within your first nine months. By going straight to Diamond you would also be confirming Sapphire and Ruby as well. You would then be eligible to receive the appropriate monthly Presidential bonuses for all three ranks. Over the next nine out of the twelve months, should you drop in rank and only confirm the rank of Ruby, you would then be eligible to receive the appropriate monthly Presidential bonuses for Sapphire and Ruby.